Teaching for international courses
Visiting Professors
Academic year 2018/2019

The Visiting Professor will give classes in two different courses, the main course and the additional one, as stated below. The courses will take place in the second term.

**MAIN COURSE**

<table>
<thead>
<tr>
<th>2nd term</th>
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<tbody>
<tr>
<td>COURSE TITLE</td>
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<tr>
<td>Scientific area</td>
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<tr>
<td>Department of Management</td>
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<tr>
<td>Language used to teach</td>
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<tr>
<td>Teaching Commitment: 28 hours</td>
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</tbody>
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**Course summary**
The course aims to study the logic, the responsibility centres and the tools of the management control in the enterprises, with particular attention to the manufacturing ones. The purpose of the course is to provide students with the knowledge and understanding about the mechanisms of the managerial system, useful to guide and empower managers to the global objectives of the firm, side by side in an initial capacity to apply this knowledge and understanding in simple practical case studies. The course enables graduates to acquire the necessary skills to his joining the company, where through the study and understanding of all business processes, will become a figure of reference for the activities of management control and support to operational managers in their decision making. The course also allows the graduate who will specialize in some other area of management to acquire the basic skills for programming and monitoring of its actions in key economic and financial.

**Learning objectives**
At the end of the course student is expected to be capable of:
- *knowing and understanding* the logic of management control as a directional process and its mechanisms and technical – accounting tools;
- *applying knowledge about* the management control logic and tools to the planning, budgeting and reporting issues;
- *making judgements* to critically analyse the issue and selected solutions discussed in the business cases study;
- *using communication skills* to discuss in the classroom the business cases studied in the individual and team work, using appropriate supports;
- *using learning skills* to verify ongoing the learning degree of the managerial logic, also and in particular through the business cases study and discussion.
ADDITIONAL COURSE

2nd term

COURSE TITLE
Financial accounting and business administration

Scientific area
Business administration

Department of Management

Language used to teach
English

Teaching Commitment: 8 hours

Course summary
The aim of the course (Financial Accounting part) is to develop a basic knowledge about financial accounting tools and methodologies. The purpose is to provide practical knowledge for analysing, measuring and recording business transactions (bookkeeping techniques), as well as providing the basic understanding of their communication/reporting throughout corporate financial statements. Students need to understand that accounting is the language of business, and it can help to communicate and assess the performance of an organisation.

Learning objectives
After attending the lectures, having prepared the assignments/homeworks and having passed the written exam, the student will achieve the following learning outcomes:

1. Start developing independent judgment of business facts.
2. Being able to identify and assess the key variables, which are the base of a business or an organisation.
3. Ability to analyse a business transaction and its financial measurement and communication.
4. Record a business transaction on the main accounting books (ledger and journal).
5. Understand the impact of business transaction on financial reports and been able to prepare them in their basic forms (balance sheet, income statement, cash flow statement)
6. Identify key variables in assessing and judge the financial performance of a business

Visiting Professor Profile
The candidate should fulfil the following selection criteria:

• Ph.D in a business-related discipline (i.e. Accounting, Management, Operations, etc.)
• Excellent written and oral English communication skills including cross-cultural communication.
• Evidence of high quality teaching outcomes in Accounting or related area (UG/PG).
• Ability to supervise and motivate students.
• Evidence of contributions to scholarship, curriculum development and the enhancement of teaching methodologies in Accounting and Business,
• Experience in innovation in learning and teaching, including curriculum design and online / blended learning techniques.

Contact person at the Department
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