

ID

TM07\_Dip\_EcCognetti

## ***Teach Mob – Visiting Professors*** ***Academic year 2014/2015***

<b>1st term</b>
<b>COURSE TITLE</b> Global Economy
<b>Scientific area</b> Economic policy
<b>Department of Economics "Cognetti de Martiis"</b>
<b>Language used to teach</b> English
<b>Course summary</b> The course will illustrate the theoretical and empirical implications of the following topics: Global economy, myths and realities; FDI and multinational corporations: theories, historical profile and issues; Global industry and finance; Global technology; Global crisis; Joint ventures, cooperation and competition; Policies: from control to attractivity; Emerging multinationals from China and India; The global automotive industry: Italy and Europe in the world economy. Every topic will analyzed through the contemporary literature in economics, highlighting the consequences for both the development paths and policy implications of the global and regional economy.
<b>Learning objectives</b> The students will learn how to use the analytical tools acquired during the course. First, they will learn the main analytical tools useful to understand global economy process and phenomena. Second, these tools will be applied to concrete case studies both at sectorial and country-level. The course will also enhance reading and analytical skills, through the reading of scientific papers. Third, students will write mid-term papers, to develop their writing skills and improve their critical and analytical skills in an autonomous way.

### **Visiting Professor Profile**

The ideal visiting professor should be a young and promising economist with research interests bridging economics and engineering for a multidisciplinary understanding of modern technological, manufacturing and industrial systems as well as design and evaluation of industrial policies. Proved knowledge and teaching experience of Development Economics, Growth, Technological change is also required. (S)he should hold a Ph.D in Economics with a particular focus on Development Economics and Microfinance; preference will be given to candidates who have received their Ph.D. at a high-ranked world institutions. High-ranked publications (journal articles, chapters, books), memberships to international scientific networks and affiliations to international research centres are required. Extra-academic experience as consultant at international organizations will be largely taken into account.

Contact person at the Department  
Professor MARCO GUERZONI  
marco.guerzoni@unito.it