



UNIVERSITÀ DEGLI STUDI DI TORINO

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TIC07\_DIP\_MAN

## ***Teaching for International Courses– Visiting Professors Academic year 2017/2018***

The Visiting Professor will give classes in two different courses, the main course and the additional one, as stated below. The courses will take place in the second term.

### **MAIN COURSE**

<b>2nd Term</b>
<b>COURSE TITLE</b> <b>Integrated Reporting And Sustainability</b>
<b>Scientific area</b> <b>Accounting and Business Administration</b>
<b>Department of Management</b>
<b>English-taught degree course</b> <b>Master in Business Administration</b>
<b>Language used to teach</b> <b>English</b>
<b>Teaching Commitment: 42 hours</b>
<b>Course summary</b> This course aims to develop knowledge and understanding of contemporary issues in the theory and practice of sustainability accounting, accountability and reporting. The course will adopt a critical stance and examine both the theoretical underpinning and the practical challenges associated with non-financial reporting. In the context of integrated reporting, emerging practice will be critically examined through the study of sustainability reports and solutions recommended by organisations such as GRI and IIRC. The course will cover the following topics: 1 Introduction to sustainability accounting and reporting 2 The sustainability context 3 Concepts of accounting and accountability 4 The roles of accounting in embedding sustainability 5 Stakeholders in sustainability accounting and reporting 6 Motives underlying sustainability reporting (1) legitimacy theory 7 Motives underlying sustainability reporting (2) institutional theory 8 Standardization of sustainability reporting: GRI and integrated reporting 9 Building from the bottom, inspired from the top: accounting for sustainability and environmental agency 10 Sustainability and organizational connectivity – Case study 11 Evolution of risk, opportunity and the business case in embedding connected reporting – Case study 11 Mandatory Environmental, Social, and Governance Disclosure in the European Union 13 Integrated reporting - Case study 14 Integrated Assurance – case study The teaching will be delivered through lectures supported by discussion of applied case studies.
<b>Learning objectives</b> The course is designed to provide an introductory understanding of non-financial reporting and to foster students understanding about the possibilities and challenges of accounting for, measure outcomes, report, and assure corporate sustainability practices. Students will achieve a critical appreciation of key issues and research relevant to sustainability accounting, accountability and reporting; a critical and theoretical understanding of the role of accounting and reporting in corporate social responsibility; a critical appreciation of developments and rationales for sustainability accounting and reporting such as GRI and

Integrated reporting.

**Other activities besides the course: i.e. seminars and conferences addressed to PhD students and research fellows, dissemination conferences**

In addition to its ordinary teaching activity, the visiting professor would provide seminars and lectures to PhD students and departmental staff. He could supervise higher degree and PhD students for their final dissertation.

Moreover, the candidate could work with senior academics in the Department in order to provide research leadership by getting involved in research granting application and project developments.

## ADDITIONAL COURSE

<b>COURSE TITLE</b> <b>Financial Accounting And Business Administration</b>
<b>Scientific area</b> <b>Accounting and Business Administration</b>
<b>Department of Management</b>
<b>English-taught degree course</b> <b>Bachelor in Business &amp; Management</b>
<b>Language used to teach</b> <b>English</b>
<b>Teaching Commitment: 8 hours</b>
<b>Course summary</b> Within the broader financial accounting course, this module aims at develop knowledge and understanding of contemporary issues in the theory and practice of sustainability accounting, accountability and reporting. The module will examine practical challenges associated with non-financial reporting. In the context of integrated reporting, emerging practice will be critically examined through the study of sustainability reports and solutions recommended by organisations such as GRI and IIRC. The module will cover the following topics: 1 Introduction to sustainability accounting and reporting 2 The sustainability context 3 Stakeholders in sustainability accounting and reporting 4 Standardization of sustainability reporting: GRI and integrated 5 Integrated reporting - Case study The teaching will be delivered through lectures supported by discussion of applied case studies.
<b>Learning objectives</b> The module is designed to provide an introductory understanding of non-financial reporting and to foster students understanding about the possibilities and challenges of accounting for, measure outcomes, report, and assure corporate sustainability practices. Students will achieve a critical and theoretical understanding of the role of accounting and reporting in today's society; a critical appreciation of developments and rationales for sustainability accounting and reporting such as GRI and Integrated reporting.
<b>Other activities besides the course: i.e. seminars and conferences addressed to PhD students and research fellows, dissemination conferences</b> In addition to his/her ordinary teaching activity, the visiting professor would provide seminars and lectures to PhD students and departmental staff. He/she could supervise higher degree and PhD students for their final dissertation. Moreover, the candidate could work with senior academics in the Department in order to provide research leadership by getting involved in research granting application and project developments.

<b>Visiting Professor Profile</b> The candidate should fulfil the following selection criteria: <ul style="list-style-type: none"><li>• Ph.D in Accounting or related area (Business, Management, etc.)</li><li>• Excellent written and oral English communication skills including cross-cultural communication.</li><li>• Evidence of high quality teaching outcomes in Accounting (UG/PG).</li><li>• Ability to supervise and motivate students.</li><li>• Evidence of contributions to scholarship, curriculum development and the enhancement of teaching methodologies in the area of Accounting, and Sustainability</li><li>• Experience in innovation in learning and teaching, including curriculum design and online / blended learning techniques.</li></ul>
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