



## ***Teach Mob – Visiting Professors Academic year 2017/2018***

2 <sup>nd</sup> Term
<b>COURSE TITLE</b> <b>LOGISTICS AND INTERNATIONAL TRADE</b>
<b>Scientific area</b> <b>SECS-p07 - Business, Management, Accounting</b>
<b>Department of Management</b>
<b>Language used to teach</b> <b>English</b>
<b>Teaching Commitment: 35 hours</b>
<b>Course summary</b> The aim of the course is to provide theoretical and practical knowledge, under a management accounting perspective, of business logistics and international trade and management. The course focuses and act as a majoring topic for the degree. The goal is to provide students with an understanding of the key concepts of logistics and distribution locally and internationally, how different forms of transport combine and operate to move goods (and people) around the world, and how goods can effectively and efficiently be ordered, stored, despatched and delivered. It will provide students with an appreciation of the institutional challenges, tensions and future opportunities for growth within global logistics and supply chains, and encourage students to use their business management skills developed throughout previous study to contribute to the formative and summative assessment of the module. The course covers the following topics: Production processes and cost accounting; Break even analysis; The supply chain; Facility location and layout; Warehouse operations and material handling; Transportation infrastructure and equipment; Reverse logistics; IT and supply chain; Import and Export; Exporter responsibilities and Incoterms 2010; Culture and international trade. The teaching strategy is based on theoretical lectures which comprise practical examples and case discussions.
<b>Learning objectives</b> The objectives are to provide students with a comprehensive background in the two areas of the course and also to allow them an opportunity to study an application of models to increase efficiency of the flow of goods and services across organizations within an international context. The course will shape the students' knowledge and understanding of: financial and cost accounting methods; financial decision making in areas such as product costing and investing; quantitative analysis approaches in logistics and supply chain management; how the mainstream supply chain information systems work; how information technology can improve the efficiency of supply chain management; and how culture affects international trade. Furthermore, the course aims at developing specific students' capabilities such as: analytical and evaluative skills in the application of operations and accounting, the ability to conduct

independent research, technical, commercial and managerial leadership capabilities, interpersonal and communication skills, reflective skills, problem solving skills that are relevant to a business environment.

**Other activities besides the course: i.e. seminars and conferences addressed to PhD students and research fellows, dissemination conferences**

In addition to its ordinary teaching activity, the visiting professor may provide seminars and guest lectures within other courses and/or to PhD students and departmental staff. He could supervise higher degree and PhD students for their dissertation.

Moreover, the candidate could work with senior academics in the Department in order to provide research leadership by getting involved in research granting application and project developments.

**Visiting Professor Profile**

The candidate should fulfil the following selection criteria:

- Ph.D in a business-related discipline (i.e. Management, Operations, etc.)
- Excellent written and oral English communication skills including cross-cultural communication.
- Evidence of high quality teaching outcomes in Business or related area (UG/PG).
- Ability to supervise and motivate students.
- Evidence of contributions to scholarship, curriculum development and the enhancement of teaching methodologies in the Business and Management,
- Experience in innovation in learning and teaching, including curriculum design and online / blended learning techniques.

**Contact person at the Department**

Prof. Simone Domenico Scagnelli - [simone.scagnelli@unito.it](mailto:simone.scagnelli@unito.it)  
[marco.berruti@unito.it](mailto:marco.berruti@unito.it)